

ADWEEK

A brand for the **new** era.

-BusinessInsider.com

Heavier, **glossier**, more **colorful**, and packed with ads.

-Nymag.com

Triple the content, more photos and illustrations, **new columns** and weekly features, more writerly articles, and trendy **conceptual** packages.

-Yahoo! Cutline

More **daring** than before – jumps right out at you.

-MediaBistro.com

Pairs heavier paper and **bolder** graphics with a focus on being **more provocative**.

-The Wall Street Journal
