

January

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
5	Dec 23	Dec 26	CES PREVIEW D ↳ Awards Season Kickoff ★ D		CES (1/6 - 9)
12	Dec 30	Jan 02			
26	Jan 13	Jan 15	THE SUPER BOWL ISSUE D		MMS San Francisco (1/26)

February

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
2	Jan 20	Jan 22	THE NEW PUBLISHERS		Media Insights & Engagement Conference (2/3 - 5) American Magazine Media Conference (2/2)
9	Jan 27	Jan 29	MEDIA AGENCY OF THE YEAR D		IAB Annual Leadership Meeting (2/8 - 10) Mediabistro Job Fair (2/11)
16	Feb 03	Feb 05			
23	Feb 10	Feb 12	THE TV UPFRONTS ISSUE (KIDS) D		Project Isaac Entries Open Social Media Week, NY (2/23-27)

March

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
2	Feb 17	Feb 19	THE MOBILE ISSUE D		
9	Feb 24	Feb 26	SXSW KICKOFF D		SXSW Interactive (3/13 - 17)
16	Mar 3	Mar 5	THE MUSIC ISSUE		Watch Awards Entries Open SXSW Music (3/17 - 22)
23	Mar 10	Mar 12	THE GLOBAL ISSUE ★ D		4A's Transformation (3/22 - 25) Advertising Week Europe (3/23 - 27)
30	Mar 17	Mar 19	THE MILLENNIALS ISSUE D	MOBILE TARGETING GUIDE D	Mobile IAB Marketplace (3/30)

★ New D Digital Hub + Double Issue

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April

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6	Mar 24	Mar 26	THE WOMEN'S ISSUE	AWNY CHANGING THE GAME D	MMS Los Angeles (4/7) MIPTV (4/13) AWNY Changing the Game (4/21)
13	Mar 31	Apr 2			PSFK Innovation Conference (4/17)
20	Apr 7	Apr 9	THE TV UPFRONTS PREVIEW ▸TV Marketing		
27	Apr 14	Apr 16	THE VIDEO ISSUE ▸NewFronts Preview D	DIGITAL VIDEO GUIDE D	Digital Content Newfronts (4/27-5/7)

May

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
4	Apr 21	Apr 23	THE STYLE ISSUE ★ ▸CLIO Image D		CLIO Image Awards (5/5)
11	Apr 28	Apr 30	MEDIA ALL- STARS ISSUE D ▸Data - Marketing by the Numbers	OUT OF HOME MARKETING D	Advertising Technology: IAB Marketplace (5/11)
18	May 5	May 7	THE TV UPFRONTS ISSUE D		Watch Awards Entries Close Media Plan of the Year Entries Open MMS New York Upfronts (5/18)
25	May 12	May 14	THE POWER LIST ★ D	CAUSE MARKETING D	Cause Marketing Forum (5/25) POP! Pop Up Creative Gallery (5/28)

June

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
1	May 19	May 21			Project Isaac Entries Close
8	May 26	May 28	THE FOOD ISSUE		Video: IAB Marketplace (6/8) Food & Wine Classic (6/19-21)
15	Jun 2	Jun 4	CANNES LIONS D		Cannes Lions (6/21 - 27)
22	Jun 9	Jun 11	THE LIFESTYLE ISSUE ★	SHOPPER MARKETING D	

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July

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6	Jun 23	Jun 25	THE SPORTS ISSUE ►CLIO Sports D		Media Plan of the Year Close CLIO Sports (7/8) AWNY Advertising Woman of the Year (7/15)
20	Jul 7	Jul 9	THE CREATIVE 100 D		MMS Chicago (7/28)

August

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
17	Aug 4	Aug 6	WATCH AWARDS SHOWCASE D	EXPERIENTIAL & EVENT MARKETING D	TrendWatching Sydney (8/27)
31	Aug 18	Aug 20	THE DESIGN ISSUE ★ ►Portraits		

September





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7	Aug 25	Aug 27	MEDIA PLAN OF THE YEAR D		Digital Media Strategies (9/8-10)
14	Sep 1	Sep 3	THE SOCIAL ISSUE	ADCOLOR AWARDS D	TrendWatching NY (9/17) ADCOLOR Awards (9/19)
21	Sep 8	Sep 10	THE INVENTION ISSUE ►Project Isaac Winner Showcase D ►Fall TV Preview		
28	Sep 15	Sep 17	ADVERTISING WEEK NY D	SOCIAL MARKETING GUIDE D	Advertising Week NY (9/28-10/2) CLIO Awards (9/30) IAB MIXX Conference (9/28-29) 4A'S Talent@2030

★ New **D** Digital Hub + Double Issue







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October

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5	Sep 22	Sep 24	THE YOUNG INFLUENTIALS		MIPCOM (Cannes) (10/5-8) DMA (10/4-6)
12	Sep 29	Oct 1	THE GLOBAL MARKETING ISSUE		ANA Masters of Marketing (10/14 - 17)
19	Oct 6	Oct 8	BRAND GENIUS  	PR AND WORD OF MOUTH 	Brand Genius Gala (10/20) Key Art Awards (10/23) Communications Week (10/19-23)
26	Oct 13	Oct 15	THE AD TECH ISSUE  ► Hot List Finalists		

November

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
2	Oct 20	Oct 22	THE ADWEEK 50 	EMAIL MARKETING 	IAB Ad Operations Summit (11/2)
9	Oct 27	Oct 29	THE RETAIL ISSUE (HOLIDAY) 		4A's CreateTech 11/11-12))
16	Nov 3	Nov 5	THE LA ISSUE		
30	Nov 17	Nov 19	HOT LIST  	AUDIENCE TARGETING GUIDE 	MMS Miami (12/1)

December

DATE	CLOSE	MATERIALS	EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	AWARDS, EVENTS, DISTRIBUTION
7	Nov 24	Nov 30	AGENCY OF THE YEAR 		
14	Dec 1	Dec 3	THE ADFREAK ISSUE    ► Ads of the Year  ► The Year in Review 		

 New  Digital Hub  Double Issue

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HONORING THE GENIUSES, INVENTORS, PRODUCERS AND SUPERNOVAS **YEAR ROUND**



ADWEEK

MEDIA AGENCY OF THE YEAR (US & Global)	2/9
MEDIA ALL-STARS	5/11
THE POWER LIST	5/25
CREATIVE 100	7/20
WATCH AWARDS	8/17
MEDIA PLAN OF THE YEAR	9/7
PROJECT ISAAC/ISAAC+	9/21
THE YOUNG INFLUENTIALS	10/5
BRAND GENIUS	10/19
THE ADWEEK 50	11/2
HOT LIST	11/30
AGENCY OF THE YEAR	12/7
ADS OF THE YEAR	12/14

CLIO

CLIO IMAGE	5/8
CLIO SPORTS	7/8
KEY ART AWARDS	9/22
CLIO HEALTHCARE	9/30
CLIO AWARDS featuring Clio Music	9/30

*Dates subject to change

From top left:

Andy Cohen & Sarah Jessica Parker, 2014 Clio Image Award Host and Honorary Winner; **Shane Smith & Dana White**, 2014 Brand Genius Awards; **Jerry Seinfeld**, 2014 Honorary Clio; **Mayor Michael R. Bloomberg**, speaks at the 2013 Hot List Awards Gala; **Nick Woodman & Shaun White**, 2014 Brand Genius Gala; **Joanna Coles**, 2013 Hot List Awards Magazine Editor of the Year; **Mayo Draftfcb/UTEC**, 2013 Project Isaac Gravity Award Winner; **Whoopi Goldberg**, 2014 Clio Awards Host; **Bono**, 2014 Brand Visionary