

Start Date	End Date	Conference/Event Name	Location	Website
1/5	1/9	MACWorld Conference and Expo	Moscone Center San Francisco, CA	www.macworldexpo.com
1/7	1/7	Billboard Digital Music Live NE	LVCC Las Vegas, NV	www.billboardevents.com
1/8	1/11	2009 International CES	Las Vegas, NV	www.ces.org
1/11	1/14	National Retail Federation 98th Annual Convention & Expo	Jacob Javits Center New York, NY	www.nrf.org
1/11	1/25	North American International Auto Show	COBO Center Detroit, MI	www.naias.com
1/14	1/15	Managing Customer Loyalty	Orlando Marriott Downtown Orlando, FL	www.marketingpower.com
1/15	1/16	Conjoint Analysis and Discrete Choice Modeling: Introduction, Comparison and Evolution	Gleacher Center Chicago, IL	www.marketingpower.com
1/15	1/15	Integrated Competitive Intelligence	Sir Francis Drake Hotel San Francisco, CA	www.marketingpower.com
1/22	1/22	Experience Marketing Unleashed	The Gleacher Center Chicago, IL	www.marketingpower.com
1/24	1/27	NADA (National Auto Dealers Assoc)	New Orleans Morial Covention Center, New Orleans, LA	www.nada.org
1/25	1/25	Screen Actors Guild Awards	Los Angeles, CA	www.sagawards.org
1/26	1/27	American Conference Institute's 22nd National Advanced Forum on Advertising Law	Marriott East Side Hotel New York, NY	www.americanconference.com
1/26	1/29	Mplanet 2009	Rosen Shingle Creek Resort Orlando, FL	www.mplanet2009.com.
1/26	1/29	NATPE 2009 Conference & Exhibition	Mandalay Bay Resort Las Vegas, NV	www.natpe.org
1/27	1/28	Marketing ROI Techniques Training Series	Sir Francis Drake Hotel San Francisco, CA	www.marketingpower.com
1/29	1/30	TechnoMarketing: Using the Tools and Technology of Tomorrow to Reach Your Customers Today	Batterymarch Conference Center Boston, MA	www.marketingpower.com
1/29	1/29	The Magazine Lifetime Achievement Awards Luncheon (Henry Johnson Fisher Award / Magazine Editors' Hall of Fame)	Plaza Hotel New York, NY	www.magazine.org
1/31	1/31	The 61st Annual Directors Guild of America Awards	Hyatt Regency Century Plaza Hotel Los Angeles, CA	www.dga.org
2/1	2/1	Superbowl 2009	Raymond James Stadium Tampa, FL	www.nfl.com
2/3	2/3	17th Annual Catalog on the Road	Hyatt Regency Cambridge Cambridge, MA	www.the-dma.org
2/4	2/4	AAF Most Promising Minority Students	New York, NY	www.aaf.org
2/5	2/6	Managing Customer Loyalty	Gleacher Center Chicago, IL	www.marketingpower.com
2/11	2/12	Conjoint Analysis and Discrete Choice Modeling: Introduction, Comparison and Evolution	Georgia Tech Global Learning Center Atlanta, GA	www.marketingpower.com
2/12	2/12	2009 ANA TV & Everything Video Forum	Marriot Marquis Hotel New York, NY	www.ana.net
2/12	2/12	Integrated Competitive Intelligence	The Batterymarch Conference Center Boston, MA	www.marketingpower.com
2/12	2/13	TechnoMarketing: Using the Tools and Technology of Tomorrow to Reach Your Customers Today	Hilton San Diego Gaslamp Quarter San Diego, CA	www.marketingpower.com
2/15	2/19	American International TOY FAIR/Kids Marketing Conference	Jacob Javits Center New York, NY	www.toyassociation.org
2/17	2/17	Dialed In: Multi-Cultural Marketing	TBD	www.212nyc.org/events
2/17	2/19	Leaders in Brand Loyalty Congress 2009	Signapore	www.iqpc.com
2/17	2/18	Marketing ROI Techniques Training Series	Georgia Tech Global Learning Center Atlanta, GA	www.marketingpower.com

Start Date	End Date	Conference/Event Name	Location	Website
2/17	2/17	OMMA Mobile	New York, NY	www.mediapost.com
2/19	2/20	Conjoint Analysis and Discrete Choice Modeling: Introduction, Comparison and Evolution	Newport Beach Marriott Hotel & Spa Newport Beach, CA	www.marketingpower.com
2/24	2/27	Cosmetics, Toiletries, Fragrances Assoc. (CTFA) Annual Meeting	Boca Raton Resort and Club Boca Raton, FL	www.ctfa.org
2/25	2/26	Managing Customer Loyalty	Sir Francis Drake Hotel San Francisco, CA	www.marketingpower.com
2/25	2/27	Retail Advertising Conference - RAC 2009	Mandalay Bay Las Vegas, NV	www.rama-nrf.org
2/26	2/27	AMA Final Judging – Effies	TBD	www.effie.org
3/4	3/6	AAAA Media Conference and Tradeshow ES	Hilton New Orleans Riverside New Orleans, LA	www.aaaa.org
3/5	3/6	TechnoMarketing: Using the Tools and Technology of Tomorrow to Reach Your Customers Today	Gleacher Center Chicago, IL	www.marketingpower.com
3/5	3/5	The 8th Annual Billboard Music & Money Symposium NE	St. Regis Hotel New York, NY	www.billboardevents.com
3/8	3/11	IEG's 26th Annual Sponsorship Conference	Chicago Hilton Chicago, IL	www.IEG2009.com
3/9	3/10	Food Marketing Summit	Marriott Resort & Spa at Grande Dunes Myrtle Beach, SC	www.foodmarketingsummit.com
3/10	3/11	Annual Advertising Law and Business Affairs Conference	The Grand Hyatt New York, NY	www.ana.net
3/11	3/14	24rd Annual NAHP Convention	McAllen Convention Center McAllen, Texas	www.nahp.org
3/11	3/12	Marketing ROI Techniques Training Series	The Coleman Center New York, NY	www.marketingpower.com
3/11	3/11	PMA Annual Integrated Marketing Conference (Reggie Awards)	Chicago, IL	www.pmalink.org
3/12	3/12	Integrated Competitive Intelligence	The Gleacher Center Chicago, IL	www.marketingpower.com
3/16	3/16	Meet the Marketer: Local/Targeting	TBD	www.212nyc.org/events
3/16	3/20	Clio Design Judging NE	The Loft New York, NY	www.clioawards.com
3/16	3/19	Marketing Workshop	Newport Beach, CA	www.marketingpower.com
3/16	3/18	RAB 2009	Rosen Shingle Creek Resort Orlando, FL	www.rab.com
3/18	3/18	2009 International ANDY Awards show	New York, NY	www.andyawards.com
3/18	3/18	Editor Showcase: Modern Moms	New York Marriott Marquis New York, NY	www.editorshowcase.com
3/20	3/21	Annual Gay and Lesbian Business and Entertainment Expo	Jacob Javits Center New York, NY	www.stonewallvets.org
3/22	3/24	Content '09: The Future of Branded Content: Building Value-Added Custom Media Programs Across Platforms	Trump International Beach Resort Miami, FL	www.custompublishingcouncil.com
3/22	3/24	MPA Retail Conference 2009	Doral Golf Resort & Spa Miami, FL	www.magazine.org/retail
3/23	3/26	National Conference on Operations & Fulfillmen	Las Vegas, NV	www.noof.com
3/23	3/25	POPAI – POP Globalshop 2009	Sands Expo Las Vegas, NV	www.globalshop.org
3/23	3/26	Social Media For Government: How to Engage Your Employees And Citizens By Using The Latest Web 2.0 Technologies To Drive Communication Results	Marriott Key Bridge Washington, DC	www.aliconferences.com
3/24	4/11	Clio Judging NE	Bishop's Lodge Santa Fe, NM	www.clioawards.com
3/26	3/26	Advertising Hall of Achievement Luncheon	The Waldorf=Astoria New York, N.Y.	www.aaf.org

Start Date	End Date	Conference/Event Name	Location	Website
3/28	3/28	GLAAD Media Awards	Marriott Marquis New York, NY	www.glaad.org
3/30	4/2	iMedia Connections Breakthrough 09 Summit	Ranchos Las Palmas Resort	www.imediaconnection.com
3/30	4/1	The 54th Annual ARF Convention & Expo	Marriott Marquis Times Square New York, NY	www.thearf.org
3/31	4/2	AHAA Semi-Annual Meeting	Caesar's Palace Las Vegas, NV	www.ahaa.org
3/31	3/1	Billboard & Hollywood Reporter Mobile Ent. Live NE	Las Vegas Convention Center Las Vegas, NV	www.billboardevents.com
4/1	4/3	CTIA Wireless 2009	Las Vegas Civic Center Las Vegas, NV	www.ctia.org
4/1	4/3	NCTA Convention and International Expo	Washington D.C	www.thecableshow.org
4/1	4/2	WICT Leadership Conference	Washington D.C.	www.wict.org
4/3	4/3	2009 NAMIC Awards Breakfast	Washington, DC	www.ncta.com
4/5	4/7	CTAM 2009 Research Conference	JW Marriott Washington, DC	www.ctam.com
4/5	4/7	NAA Annual Convention	San Diego, CA	www.naa.org
4/6	4/9	2009 Mirren New Business Conference	Digital Sandbox Network New York, NY	www.NewBusinessConference.com
4/10	4/19	2009 NY International Auto Show	Jacob Javits Center New York, NY	www.autoshowny.com
4/15	4/15	Mediaweek Upfronts NE	New York, NY	www.mediaweekupfront.com
4/16	4/18	AFCI Locations Trade Show	Santa Monica Civic Audi Santa Monica, CA	www.afci.org
4/18	4/18	GLAAD Media Awards	Nokia Theatre L.A. Live Los Angeles, CA	www.glaad.org
4/18	4/23	NAB Show 2009	Las Vegas Convention Center Las Vegas, NV	www.nab.org
4/19	4/22	2009 Advertising Financial Management Conference	Arizona Biltmore Phoenix, AZ	www.ana.net
4/19	4/23	Billboard Latin Music Conference and Awards NE	Eden Roc Miami Beach, FL	www.billboard.com
4/22	4/22	New York Magazine Day	Marriot Marquis New York, NY	www.theadvertisingclub.org
4/22	4/24	Western Publishers Association Publishing Conference	Westin Hotel Los Angeles, CA	www.wpa-online.org
4/23	4/23	Voz Latina: Marketing to Hispanics NE	Eden Roc Miami Beach, FL	www.marketingtohispanics.com
4/24	4/24	212 Career Day	TBD	www.212nyc.org/events
4/24	4/24	WPA Maggie Awards Banquet	Westin Hotel Los Angeles, CA	www.wpa.org
4/27	4/27	Matrix Awards	New York, NY	www.matrix.nywici.org
4/27	4/27	The Sports Emmy Awards NE	Jazz @ Lincoln Center New York, NY	
4/27	4/30	US Marketing Forum	Norwegian Dawn New York, NY	www.marketingforum.com
5/3	5/6	ABM Spring Meeting	Ritz Carlton, Amelia Island Amelia Island, FL	www.Americanbusinesspress.com
5/4	5/7	Annual Conference for Catalog and Multichannel Merchants	New Orleans, LA	www.acmshow.com
5/4	5/7	FMI Show	TBD	www.fmi.org

Start Date	End Date	Conference/Event Name	Location	Website
5/5	5/5	Networking Event: Cinco de Mayo	TBD	www.212nyc.org/events
5/6	5/7	E&P and Mediaweek's 13th Annual Eppy Awards NE	TBD	www.editorandpublisher.com
5/6	5/7	E&P and Mediaweek's Interactive Media Conference and Trade Show NE	Astor Crowne Plaza Hotel New Orleans, LA	www.mediaweek.com
5/6	5/7	KioskCom Self Service Expo	Mandalay Bay Con. Center Las Vegas, NV	www.selfserviceexpo.com
5/6	5/8	Toy Industry Association ToyCon	Wigwam Golf Resort & Spa Litchfield Park, AZ	www.toycontoyshow.com
5/9	5/9	GLAAD Media Awards	Hilton San Francisco San Francisco, CA	www.glaad.org
5/12	5/12	Meet the Marketer: CPG	TBD	www.212nyc.org/events
5/12	5/13	Streaming Media East	TBD	www.streamingmedia.com
5/12	5/14	The 50th Annual CLIO Festival NE	Las Vegas, NV	www.clioawards.com
5/13	5/13	2009 Brand Innovation Conference	583 Park Avenue New York, NY	www.ana.net
5/13	5/24	Cannes Film Festival	Cannes, France	www.cannesfilmfestival.com
5/14	5/16	Online Publishers Association Forum of the Future	TBD	www.online-publishers.org
5/15	5/16	Ethnic Marketing: How to Target the Multicultural Consumer	NYU School of Continuing & Professional Studies	www.multicultural.com
5/16	5/16	GLAAD Media Awards	Eden Roc Miami Beach, FL	www.glaad.org
5/17	5/20	iMedia Connections Agency Summit	Hyatt Regency Lost Pines Resort Austin, TX	www.imediaconnection.com
5/18	5/18	George Foster Peabody Awards	TBD	www.peabody.uga.edu
5/18	5/20	Kid Power Food and Beverage Conference	TBD	www.iqpc.events.com
5/19	5/19	Obie Awards	Fontainebleau Miami Beach, FL	www.oaaa.org
5/21	5/21	Active Marketing Group's Executive Breakfast Event	The Sports Club/LA, Los Angeles, CA	http://Activemarketinggroup.com/executivebreakfast/LA
5/27	5/29	Cause Marketing Forum – Halo Awards	The Westin Chicago River North Chicago, IL	www.causemarketingforum.com
6/2	6/2	ANA's Marketing Accountability Conference	New York, NY	www.ana.net
6/2	6/4	E3Expo 2009	Los Angeles Convention Center Los Angeles, CA	www.e3expo.com
6/2	6/4	Licensing Show 2009	Mandalay Bay Con. Center Las Vegas, NV	www.licensingshow.com
6/4	6/6	AAF National Conference 2009	Marriott Crystal Gateway Arlington, Va.	www.aaf.org
6/4	TBD	Billboard Country Music Executive Summit NE		www.billboardevents.com
6/5	TBD	POPai Annual Conference 2009		www.popai.com
6/6	6/6	ADDY Awards	Marriott Crystal Gateway Arlington, Va.	www.aaf.org
6/7	6/10	iMedia Connections Brand Summit	The Broadmoor Colorado Springs, CO	www.imediaconnection.com
6/9	6/9	2009 AICP Show	The Museum of Modern Art New York, NY	www.aicp.com
6/11	6/13	Business Marketing Association Annual Conference		www.marketing.org

Start Date	End Date	Conference/Event Name	Location	Website
6/12	6/12	Creative Arts Emmy Awards NE	Jazz @ Lincoln Center New York, NY	www.clioawards.com
6/13	6/13	Hollywood Reporter Key Art Awards NE		www.thehollywoodreporter.com
6/16	6/16	Dialed In: Mobile	TBD	www.212nyc.org/events
6/16	6/16	BrandSmart 2009	TBD	brandsmart.chicagoama.org
6/16	6/18	DM Days Conference & Expo	New York, NY	www.dmdays.com
6/17	6/17	Mediaweek's Media Plan of the Year Awards NE	The Rainbow Room New York, NY	www.mediaplanoftheyear.com
6/19	6/19	The Daytime Emmy Awards NE	Jazz @ Lincoln Center New York, NY	
6/21	6/22	Cannes Lions	Cannes, France	www.canneslions.com
6/24	5/27	HOW Design Conference	Austin, TX	www.howconference.com
6/24	6/25	What Teens Want Hosted by Adweek, Brandweek, Mediaweek, Billboard, and The Hollywood Reporter NE	New York, NY	www.whatteenswant.com
7/16	7/16	ANA Integrated Marketing Conference	New York, NY	www.ana.net
7/23	7/23	212 Annual Networking Cruise	TBD	www.212nyc.org/events
8/5	8/8	AEJMC 2009 Convention	Boston Sheraton Boston, MA	www.aejmc.org
8/5	8/5	NAMME Annual Conference	Tampa, FL	www.namme.org
8/9	8/11	Hispanic Retail 360 NE		www.hispanicretail360.com
9/5	9/12	Fashion Week 2009	New York, NY	www.mbfashionweek.com
9/9	9/9	Billboard Mobile Entertainment Live! NE	TBD	www.billboardevents.com
9/15	9/15	Meet the Marketer: Technology	TBD	www.212nyc.org/events
9/15	9/15	Brandweek's Marketer of the Year Awards NE	New York, NY	www.brandweek.com
9/19	TBD	Billboard & Hollywood Reporter Hispanic Woman in Entertainment NE		www.billboardevents.com
9/21	9/22	IAB Mixx Conference and Awards	New York, NY	www.mixx-expo.com/2.8/
9/21	9/25	NY Advertising Week	New York, NY	www.advertisingweek.com
9/23	9/25	2009 NAB Radio Show	Philadelphia, PA	www.nab.org
9/24	9/24	AAF Mosaic Awards & Forum	TBD	www.aaf.org
9/26	9/26	AAF Diversity Achievement and Mosaic Awards	TBD	www.aaf.org
9/29	10/1	Motivation Show	McCormick Place Chicago, IL	www.motivationshow.com
10/2	10/3	Focalyst Executive Program	TBD	www.focalystforum.com
10/4	10/6	ANA Multicultural Marketing Conference	The Arizona Biltmore Resort & Spa Phoenix, AZ	www.ana.net
10/5	10/7	Pack Expo	Las Vegas Convention Center Las Vegas, NV	http://my.packexpo.com
10/6	10/6	Billboard Entertainment Live! NE	San Diego Convention Center San Diego, CA	www.billboardevents.com

Start Date	End Date	Conference/Event Name	Location	Website
10/6	10/7	Brand Manage Camp	TBD	www.managecamp.com/bmc2008/
10/7	10/7	Music in Advertising NE	Los Angeles, CA	
10/11	10/16	DMA National Convention 2009	TBD	www.the-dma.org
10/13	10/16	Create Chaos	TBD	www.createchaos.com/08
10/13	10/14	HD World Conference and Expo	Javitz Convention Center New York, NY	www.hdworldshow.com
10/14	10/16	Billboard R&B/Hip Hop Summit NE	TBD	www.billboard.com
10/14	10/16	Billboard Regional Mexican Music Summit NE	TBD	www.billboard.com
10/15	10/16	Media & Money: The Intersection of Media, Entertainment & Wall Street Hosted by Dow Jones and the Nielsen Company NE	New York, NY	www.mediaweek.com
10/17	10/22	DMA09 Conference & Exhibition	San Diego, CA	www.dma09.com
10/18	10/20	MPA American Magazine Conference	Boca Raton, FL	www.magazine.org
10/20	10/20	Dialed In: Digital Evolution Panel	TBD	www.212nyc.org/events
10/22	10/22	Advertising Club of New York Advertising Breakfast	TBD	www.theadvertisingclub.org
10/22	10/22	Marketing to Men Executive Summit NE	Chicago, IL	www.marketingtomenconference.com
10/22	10/24	WebbyConnect	TBD	www.webbyconnect.com
10/23	10/23	Marketing to Women 40+ NE	Chicago, IL	www.
10/23	10/26	PACA International Meeting	Eden Roc Miami, FL	www.pacaoffice.org
10/25	10/27	CTAM Summit 2009	Denver, CO	www.ctam.com
10/25	10/28	CTPAA FORUM 2009	Denver, CO	www.ctpaa.org
10/26	10/28	23rd Annual NAMIC Conference	Denver, CO	www.namic.com
11/4	11/6	Ad Tech: New York	Javitz Convention Center New York, NY	www.ad-tech.com
11/5	11/8	ANA Annual Conference	JW Marriott Desert Ridge Phoenix, AZ	www.ana.net
11/6	11/7	Billboard/THR Film and TV Conference NE		www.billboard.com
11/11	11/12	ABC Conference and Annual Meeting/Board Meeting	The Fairmont Royal York Toronto, Ontario	www.accessabc.com
11/12	11/13	Billboard Touring Conference NE		www.billboard.com
11/17	11/17	American Business Media Top Management Meeting	TBD	www.americanbusinessmedia.com
11/17	11/17	Mediaweek's Media All-Stars NE	New York, NY	www.mediaweek.com
11/18	11/19	Brand Couture Congress		www.brandcouturecongress.com
11/20	11/20	25th Annual WICT Foundation Benefit Gala	TBD	www.wict.org
12/1	12/1	Second Annual Holiday Silent Auction	TBD	www.212nyc.org/events
12/5	12/5	Hollywood Reporter Women in Entertainment NE		www.thehollywoodreporter.com

Start Date	End Date	Conference/Event Name	Location	Website
12/5	12/9	iMedia Agency Summit 2009	Marriott's Camelback Inn Scottsdale, AZ	www.imediainconnection.com
12/7	12/7	IAB Leadership Forum: Audience Measurement	New York, NY	www.iab.net
12/10	12/10	Brandweek Advisory Board Summit NE	New York, NY	www.brandweek.com
Sept. 2009	Sept. 2009	2nd Annual Brand Activation Using Digital Out-of-Home Media	New York, NY	www.strategyinstitute.com
TBD	TBD	2009 CAB Cable Sales Management Conference	TBD	www.onetworld.org
TBD	TBD	2009 TVB Marketing Conference	TBD	www.tvb.org
TBD	TBD	3rd Annual Multicultural Media Expo	Los Angeles Convention Center Los Angeles, CA	www.mcmexpo.com
TBD	TBD	5th Annual MPA Hispanic Magazine Summit	TBD	www.magazine.org
TBD	TBD	ANA Print Advertising Forum	TBD	www.ana.net
TBD	TBD	Commercial Closet Association Awards	TBD	www.commercialcloset.org
TBD	TBD	CTM New York Blue Ribbon Breakfast	TBD	www.ctamnewyork.com
TBD	TBD	Geoscape Multicultural Market Intelligence Summit	TBD	www.geoscape.com
TBD	TBD	IOPC US Hispanic Marketing Conference	TBD	www.iqpc.com
TBD	TBD	NAA Annual Publishers Convention	TBD	www.naa.org
TBD	TBD	OMMA Video	TBD	www.mediapost.com
TBD	TBD	Production All-Stars 2009 NE	TBD	www.editorandpublisher.com
TBD	TBD	SNTA 2009	TBD	www.snta.com