

# AdweekMedia

## INDUSTRY EVENTS 2008

Start Date	End Date	Conference	Location	Issue Date	Conference Website	Bonus Distribution
1/7	1/10	2008 International Consumer Electronics Association	Las Vegas Convention Center Las Vegas, NV	1/7	www.cesweb.org	TBD
1/9	1/9	Billboard Digital Music Live	Venetian Hotel Las Vegas, NV	1/7	www.billboard.com	TBD
1/13	1/16	National Retail Federation Annual Convention	Jacob Javits Center New York, NY	1/14	www.nrf.org	TBD
1/14	1/18	MACWorld Conference and Expo	Moscone Center San Francisco, CA	1/14	www.macworldexpo.com	TBD
1/19	1/27	North American International Auto Show	COBO Center Detroit, MI	1/14	www.naias.com	TBD
1/26	1/26	Directors Guild Awards	Los Angeles, CA	1/21	www.dga.org	TBD
1/27	1/27	Screen Actors Guild Awards	Los Angeles, CA	1/21	www.sagawards.org	TBD
1/27	1/29	14 <sup>th</sup> Annual Marketing to Hispanics Conference	Westin Colonnade Coral Gables, FL	1/28	www.srinstitute.org	
1/28	1/31	NATPE 2008 Conference & Exhibition	Mandalay Bay Resort Las Vegas, NV	1/28	www.natpe.org	500 AW 500 BW 500 MW
1/29	2/1	Kid Power Food and Beverage Conference	Hyatt Harborside Hotel Boston, MA	1/28	www.iqpcevents.com	
1/30	1/30	The Magazine Lifetime Achievement Awards (Henry Johnson Fisher Award / Magazine Editors' Hall of Fame)	Gotham Hall New York, NY	1/28	www.magazine.org	TBD
2/3	2/3	Superbowl 2008	TBD	1/28	www.nfl.com	TBD
2/5	2/7	AAF Most Promising Minority Students	NY Athletic Club New York, NY	2/4	www.aaf.org	TBD
2/6	2/8	Retail Advertising & Marketing Association RAC 08	The Hilton Chicago, IL	2/4	www.rama-nrf.org	TBD
2/6	2/8	CTAM 2008 Research Conference	Renaissance Hollywood Hotel Los Angeles, CA	2/4	www.ctam.com	N/A
2/9	2/12	NADA (National Auto Dealers Assoc)	San Francisco, CA	2/4	www.nada.org	TBD
2/10	2/13	iMedia Connections Brand Summit	Hyatt Regency Coconut Point, FL	2/11	www.imediaconnection.com	TBD
2/11	2/13	RAB 2008	Hyatt Regency Atlanta, GA	2/11	www.rab.com	TBD
2/12	2/12	Annual Advertising Law and Business Affairs Conf	The New Yorker Hotel NY, NY	2/11	www.ana.net	TBD
2/17	2/20	American International TOY FAIR/Kids Marketing Conference	Jacob Javits Center New York, NY	2/18	www.toy-tma.com	500 BW
2/27	3/1	Cosmetics, Toiletries, Fragrances Assoc (CTFA) Annual Meeting	Boca Raton Resort and Club Boca Raton, FL	2/25	www.ctfa.org	TBD
2/28	2/28	2008 ANA TV & Everything Video Forum	Marriot Marquis Hotel New York, NY	2/25	www.ana.net	TBD

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3/5	3/7	AAAA Media Conference and Tradeshow	Rosen Shingle Creek Hotel Orlando, FL	3/3	www.aaaa.org	200AW 200BW 900 MW
3/6	3/6	Music & Money Conference	St. Regis Hotel New York, NY	3/3	www.billboard.com	TBD
3/6	3/6	ADDY Awards	Philadelphia Museum of Art Philadelphia, PA	3/3	www.aaf.org	TBD
3/7	3/8	WICT Annual Conference	Hilton New York New York, NY	3/3	www.wict.org	TBD
3/11	3/11	Advertising Hall of Fame	Waldorf Astoria New York, NY	3/10	www.aaf.org	TBD
3/11	3/12	3 <sup>rd</sup> Annual Multicultural Media Expo	Los Angeles Convention Ctr Los Angeles, CA	3/10	www.mcmexpo.com	TBD
3/12	3/14	Audit Bureau of Circulation Board Meeting	Kiawah, SC	3/10	www.accessabc.com	TBD
3/13	3/14	AMA Final Judging – Effies		3/10	www.effie.org	TBD
3/17	3.18	GLAAD Awards	New York Marriot Marquis New York, NY	3/17	www.glaad.org	TBD
TBD	TBD	Innovations in Hispanic Marketing	TBD	TBD	www.ctpaa.org	TBD
3/18	3/20	POPAI – POP Globalshop 2008	McCormick Place West Chicago, IL	3/17	www.globalshop.org	1000 BW
3/19	3/19	IAB Leadership Forum: Performance Marketing	Chicago Marriot Chicago, IL	3/17	www.iab.net	TBD
3/21	3/30	2008 NY International Auto Show	Jacob Javits Center New York, NY	3/17	www.autoshowny.com	TBD
3/27	3/27	2008 TVB Marketing Conference	Jacob Javits Center New York, NY	3/24	www.tvb.org	200 AW 200 BW 300 MW
3/30	4/2	iMedia Connections Breakthrough 08 Summit	Ranchos Las Palmas Resort Rancho Mirage, CA	3/31	www.imediaconnection.com	TBD
3/30	4/1	MPA Retail Conference 2008	Tampa Marriot Waterside Hotel Tampa, FL	3/31	www.magazine.org/retail	TBD
3/30	4/2	CTPAA FORUM 2008	Renaissance Mayflower Hotel Washington DC	3/31	www.ctpaa.org	250 MW
3/31	3/31	Billboard & Hollywood Reporter Mobile Ent. Live	Las Vegas Civic Center Las Vegas, NV	3/31	www.billboard.com	TBD
3/31	4/2	The 54 <sup>th</sup> Annual ARF Convention & Expo	Marriott Marquis New York City, NY	3/31	www.thearf.org	TBD
4/1	4/3	CTIA Wireless 2008	Las Vegas Civic Ctr Las Vegas, NV	3/31	www.ctia.org	TBD
4/5	4/6	Annual Gay and Lesbian Business and Entertainment Expo	Jacob Javits Center New York, NY	3/31		TBD

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TBD	TBD	DemXpo 2008	TBD	-	www.demxpo.com	N/A
TBD	TBD	SNTA 2008	TBD	TBD	www.snta.com	300 AW 300 BW 300 MW
4/7	4/10	Billboard Latin Music Conference and Awards	Hard Rock Casino Seminole, FL	4/7	www.billboard.com	TBD
4/7	4/7	Matrix Awards	New York, NY	4/7	www.matrix.nywici.org	TBD
4/7	4/9	Mirren New Business Conference	New York, NY	4/7	http://www.newbusinessconfer ence.com/2008/	AW MW
4/8	4/9	PMA Update 2008 (Reggies)	Marriott Magnificent Mile Chicago, IL	4/7	www.pmalink.org	300 BW 300 Reggie Supp
4/10	4/12	AFCI Locations Trade Show	Santa Monica Civic Audi Santa Monica, CA	4/7	www.afci.org	TBD
4/10	4/10	Voz Latina: Marketing to Hispanics	Hard Rock Casino Seminole, FL	TBD	www.marketingtohispanics.co m	TBD
4/11	4/17	NAB 2008	Las Vegas Convention Center Las Vegas, NV	4/7	www.nab.org	600 MW
4/12	4/12	GLAAD Media Awards	Hard Rock Hotel Florida	4/7	www.glaad.org	TBD
4/12	4/15	NAA NEXPO Annual Convention	Washington DC	4/14	www.naa.org	TBD
4/13	4/15	Traffic Audit Bureau Conference and Marketing Expo	Boca Raton, FL	4/14	http://www.tabonline.com	TBD
4/15	4/18	US Marketing Forum	Norwegian Dawn New York, NY	4/14	www.marketingforum.com	TBD
4/16	4/16	New York Magazine Day	Marriott Marquis Hotel New York, NY	4/14	www.theadvertisingclub.org	100 AW 100 BW 100 MW 50 E&P
4/16	4/17	KioskCom Self Service Expo	Mandalay Bay Las Vegas, NV	4/14	www.selfserviceexpo.com	TBD
4/16	4/18	AHAA Semi-Annual Meeting	Grand Hyatt San Antonio, TX	4/14	www.ahaa.org	TBD
4/16	4/19	23 <sup>rd</sup> Annual NAHP Convention	Hyatt Regency Atlanta, GA	4/14	www.nahp.org	TBD
4/17	4/17	2008 Brand Innovation Conference	Hard Rock Café New York, NY	4/14	www.ana.net	TBD
4/26	4/26	GLAAD Awards	Los Angeles, CA	4/21	www.glaad.org	TBD
4/28	4/28	2008 AAAA Management Conference	The Ritz Carlton Laguna Niguel, CA	4/28	www.aaaa.org	325 AW 75 BW 50 MW
4/30	4/30	2008 International ANDY Awards show	Skylight Studios New York, NY	4/28	www.andyawards.com	150 AW

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4/30	5/2	Western Publishers Association Publishing Conference	Westin Hotel Los Angeles, CA	4/28	www.wpa.org	TBD
TBD	TBD	15 <sup>th</sup> Annual DMA's Directo Days	TBD	TBD	www.the-dma.org	TBD
TBD	TBD	2008 CAB Cable Sales Management Conference	TBD	TBD	www.onetvworld.org	300 AW 300 BW 300 MW
TBD	TBD	MYM Media All-Stars	TBD	TBD	www.ahaa.org	TBD
TBD	TBD	Nielsen Incentive Show	TBD	TBD	www.theincentiveshow.com	TBD
5/1	5/3	Toy Industry Association ToyCon	Sheraton Wild Horse Pass Phoenix, AZ	4/28	www.toycontoyshow.com	TBD
5.2	5.2	WPA Maggie Awards Banquet	Westin Hotel Los Angeles, CA	4/28	www.wpa.org	TBD
5/4	5/7	2008 Advertising Financial Management Conference	Ritz Carlton Naples Naples, FL	5/5	www.ana.net	TBD
5/4	5/7	FMI Show	Mandalay Bay Las Vegas, NV	5/5	www.fmi.org	500 BW
5/4	5/7	ABM Spring Meeting	La Quinta Resort La Quinta, CA	5/5	Americanbusinesspress.com	50 AW 50 BW 50 MW
5/5	5/5	IAB Leadership Forum: Digital Video	Roosevelt Hotel New York, NY	5/5	www.iab.net	TBD
5/14	5/17	The 49 <sup>th</sup> Annual CLIO Festival	South Beach, FL	5/12	www.clioawards.com	300 AW
TBD	TBD	CLIO Awards	South Beach, FL	5/12	www.clioawards.com	TBD
5/14	5/15	Social Responsibility Conference	Los Angeles, CA	5/12	www.adweek.com	TBD
5/14	5/15	E&P and Mediaweek's Interactive Media Conference and Trade Show	Rio Las Vegas Las Vegas, NV	5/12	www.mediaweek.com	300 MW
5/14	5/25	Cannes Film Festival	Cannes, France	5/12	www.cannesfilmfestival.com	TBD
5/14	5/18	Online Publishers Association Forum of the Future	Landmark Hotel London UK	5/12	www.opa.org	TBD
5/15	5/15	E&P and Mediaweek's 13 <sup>th</sup> Annual EPpy Awards	Rio Las Vegas Las Vegas, NV	5/12	www.editorandpublisher.com	TBD
5/18	5/20	NCTA Convention and International Expo	Ernest N. Morial Convention Ctr New Orleans, LA	5/19	www.thecablesow.org	700 MW
5/18	5/21	HOW Design Conference	Hynes Convention Center Boston, MA	5/19	www.howconference.com	TBD
5/18	5/21	iMedia Connections Agency Summit	Hyatt Regency Los Pines Austin, TX	5/19	www.imediaconnection.com	TBD

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5/19	5/19	Obie Awards	NY, NY	5/19	www.oaaa.org	TBD
5/19	5/21	Streaming Media East: Business and Technology of Online Video	TBD	5/19	TBD	TBD
5/29	5/29	Cause Marketing Forum – Halo Awards	Chicago, IL	5/26	www.causemarketingforum.com	TBD
MAY	MAY	2008 NAMIC Awards Breakfast	Ernest N. Morial Convention Ctr New Orleans, LA	TBD	www.ncta.com	TBD
TBD	TBD	NAA Annual Publishers Convention	TBD	TBD	www.naa.org	500 MW
TBD	TBD	4 <sup>th</sup> Annual MPA Hispanic Magazine Summit	TBD	TBD	www.magazine.org	TBD
6/2	6/2	IAB Leadership Forum: User Generated Content	Roosevelt Hotel New York, NY	6/2	www.iab.net	TBD
6/4	6/4	Billboard Country Music Executive Summit	Nashville, TN	6/2	www.billboard.com	TBD
6/4	6/5	What Teens Want	Metropolitan Pavilion New York, NY	6/2	www.whatteenswant.com	TBD
6/5	6/6	POPAI Annual Conference 2008	Hyatt Regency Penns Landing Philadelphia, PA	6/2	www.popai.com	250 BW
6/8	6/10	AAF National Conference 2008	Hyatt Regency Hotel Atlanta, GA	6/9	www.aaf.org	200 AW East 100 BW 200 MW
6/9	6/11	SGMA Spring Market 2008	Sands Expo & Conv Ctr	6/9	www.sgma.com	TBD
6/10	6/12	Licensing Show 2008	Javits Center New York, NY	6/9	www.licensingshow.com	500 BW
6/11	6/13	Business Marketing Association Annual Conference	Lowes Lake Las Vegas Resort Las Vegas, NV	6/9	www.marketing.org	TBD
6/12	6/12	ANA Masters of Integrated Marketing	NY, NY	6/9	www.ana.org	TBD
6/14	6/14	Hollywood Reporter Key Art Awards	Hyatt Century City Los Angeles, CA	6/16	www.thehollywoodreporter.com	TBD
6/15	6/21	Cannes Lions	Cannes, France	6/16	www.canneslions.com	2000 AW
6/16	6/16	George Foster Peabody Awards	The Waldorf Astoria New York, NY	6/16	www.peabody.uga.edu	TBD
TBD	TBD	2008 AICP Show	TBD	TBD	www.aicp.com	TBD
TBD	TBD	ANA Print Advertising Forum	TBD	TBD	www.ana.net	TBD
TBD	TBD	9 <sup>th</sup> Annual U.S. Hispanic Market Boom	TBD	TBD	www.srinstitute.com	TBD
TBD	TBD	What Teens Want 2008	TBD	TBD	www.whatteenswant.com	250 AW 250 BW 250 MW

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6/22	6/22	NAMME Annual Conference	Chicago, IL	6/23	www.namme.org	TBD
6/23	6/26	ABC Board Meeting	TBD	6/23	www.accessabc.com	TBD
6/23 or 6/25	6/23 or 6/25	Media Plan of the Year	New York, NY	TBD	www.mediaplanoftheyear.com	500 MW
TBD	TBD	Tech X NY (PC Expo)	TBD	TBD	www.techxny.com	TBD
TBD	TBD	E3Expo 2008	TBD	TBD	www.e3expo.com	TBD
JULY	JULY	Marketing to Men Executive Summit	New York, NY	TBD		TBD
AUGUST	AUGUST	Indie Film Conference	Los Angeles, CA	TBD	www.rcifc.com	TBD
8/25	8/28	Democratic Convention	Denver Pepsi Center Denver, CO	8/25	www.denverconvention2008.com	TBD
9/1	9/4	Republican Convention	Xcel Energy Center Saint Paul, MN	8/25	www.gop.com	TBD
9/5	9/12	Fashion Week 2008	NY, NY	9/8	www.mbfashionweek.com	TBD
9/9	9/9	Billboard Mobile Entertainment Live!	Moscone Center San Francisco, CA	9/8	www.billboard.com	TBD
9/14	9/16	22 <sup>nd</sup> Annual NAMIC Conference	Marriott Marquis Hotel New York, NY	9/15	www.namic.com	TBD
9/16	9/18	Branded Entertainment/LA Roadshow	Hollywood, CA	TBD	www.laoffice.com	TBD
9/17	9/19	2008 NAB Radio Show	Austin, TX	9/15	www.nab.org	500 MW
9/22	9/26	NY Advertising Week	New York, NY	9/22	www.advertisingweek.com	TBD
9/23	9/25	Motivation Show	McCormick Place South Chicago, IL	9/22	www.motivationshow.com	500 BW
9/26	9/26	AAF Diversity Achievement and Mosaic Awards	NY Athletic Club New York, NY	9/22	www.aaf.org	TBD
TBD	TBD	Production All-Stars 2008	TBD	TBD	www.editorandpublisher.com	350 EP
TBD	TBD	CTM New York Blue Ribbon Breakfast	TBD	TBD	www.ctamnewyork.com	TBD
TBD	TBD	IAB/MIXX Conference	TBD	TBD	www.iab.net	500 AW 500 BW 500 MW
TBD	TBD	IQPC US Hispanic Marketing Conference	TBD	TBD	www.iqpc.com	TBD
TBD	TBD	Brandweek's Marketer of the Year	New York, NY	TBD	www.brandweek.com	TBD
TBD	TBD	Billboard & Hollywood Reporter Hispanic Woman in Entertainment	Los Angeles, CA	TBD		TBD

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SEPT/OCT	SEPT/OCT	Marketing to Boomers	New York, NY	TBD	www.brandweek.com	TBD
10/1	10/1	Buzz Awards	Chicago, IL	9/29	www.adweekbuzzawards.com	TBD
10/1	10/2	Branded Entertainment	Chicago, IL	9/29	www.brandweek.com	TBD
10/11	10/16	DMA National Convention 2008	McCormick Place West Chicago, IL	10/6	www.the-dma.org	TBD
TBD	TBD	Adweek's Creative Conference	TBD	TBD	www.adweek.com	100 AW 100 BW 100 MW
TBD	TBD	Geoscape Multicultural Market Intelligence Summit	TBD	TBD	www.geoscape.com	TBD
10/5	10/7	MPA American Magazine Conference	TBD	10/6	www.magazine.org	250 MW 150 BW 150 AW
10/14	10/16	Billboard Regional Mexican Music Summit	Rio Hotel Las Vegas, NV	10/13	www.billboard.com	TBD
10/14	10/16	Billboard R&B/Hip Hop Summit	Palms Hotel Las Vegas, NV	10/13	www.billboard.com	TBD
10/15	10/16	HD World Conference and Expo	Jacob Javits Center New York, NY	10/13	www.hdworldshow.com	TBD
10/15	10/16	KioskCome Self Service Expo	Jacob Javits Center New York, NY	10/13	www.selfserviceexpo.com	TBD
10/16	10/19	ANA National Conference	Ritz Carlton Grand Lakes Orlando, FL	10/13, 9/8	www.ana.net	900 BW 900 MOY sections
TBD	TBD	The Next Big Idea	TBD	TBD	www.thenextbigidea.com	100 AW 100 BW 100 MW
TBD	TBD	2008 AHAA Semi-Annual Fall Conference	TBD	TBD	www.ahaa.org	TBD
TBD	TBD	ANA Multicultural Marketing Conference – MYM Marketer of the Year	TBD	TBD	www.ana.net	TBD
10/24	10/26	Picture Archive Council of American Internat'l Meeting	Marriott Downtown New York, Ny	10/20	www.paca.org	TBD
10/29	10/30	Dow Jones/Nielsen Media & Money Conference	New York, NY	10/27	www.mediaweek.com	600 MW
10/29	11/1	ABC Board Meeting	New York, NY	10/27	www.accessabc.com	TBD
11/3	11/6	Ad Tech: New York	New York Hilton New York, NY	11/3	www.ad-tech.com	TBD
11/6	11/7	Billboard/THR Film and TV Conference	Beverly Hilton Los Angeles, CA	11/3	www.billboard.com	TBD
11/7	11/7	Next Gen Event	Los Angeles, CA	11/3	www.brandweek.com	TBD
11/9	11/11	CTAM Summit 2008	Hynes Convention Center Boston, MA	11/10	www.ctam.com	300 AW 300 BW 300 MW

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TBD	TBD	Advertising Hall of Achievement	TBD	TBD	www.aaf.org	TBD
11/9	11/13	Pack Expo	McCormick Place Chicago, IL	11/3	http://my.packexpo.com	TBD
11/10	11/10	IAB Leadership Forum: Agency Summit	Roosevelt Hotel New York, NY	11/10	www.iab.net	TBD
11/12	11/13	Billboard Touring Conference	Roosevelt Hotel New York, NY	11/10	www.billboard.com	TBD
11/13	11/13	Mediaweek Media All-Stars	Roosevelt Hotel New York, NY	11/17	www.mediaweek.com	600 MW
11/17	11/17	American Business Media Top Management Meeting	Chicago, IL	11/17	www.abm.org	TBD
TBD	TBD	OMMA Video	TBD	TBD	www.mediapost.com	TBD
TBD	TBD	OMMA Mobile	TBD	TBD	www.mediapost.com	TBD
TBD	TBD	24 <sup>th</sup> Annual WICT Foundation Benefit Gala	TBD	TBD	www.wict.org	TBD
TBD	TBD	DEMMX Awards 2008	TBD	TBD	www.ana.net	150 Aw 150 BW 150 MW
12/3	12/4	What Teens Want	Santa Monica, CA	12/1	www.whatteenswant.com	TBD
12/5	12/5	Hollywood Reporter Women in Entertainment	Beverly Hills Los Angeles, CA	TBD	www.thehollywoodreporter.com	TBD
12/7	12/10	iMedia Agency Summit 2008	La Quinta Resort La Quinta, CA	12/8	www.imediaconnection.com	TBD